

**THURSDAY, 10 FEBRUARY 2022**

**TO: THE CABINET MEMBER FOR LEADER**

I HEREBY SUMMON YOU TO ATTEND A VIRTUAL MEETING OF THE **CABINET MEMBER DECISIONS MEETING FOR THE LEADER** WHICH WILL BE HELD AT **10.00 AM, ON THURSDAY, 17TH FEBRUARY, 2022** FOR THE TRANSACTION OF THE BUSINESS OUTLINED ON THE ATTACHED AGENDA.

*Wendy Walters*

**CHIEF EXECUTIVE**

<b>Democratic Officer:</b>	<b>Martin S. Davies</b>
<b>Telephone (direct line):</b>	<b>01267 224059</b>
<b>E-Mail:</b>	<b>MSDavies@carmarthenshire.gov.uk</b>

Wendy Walters Prif Weithredwr, *Chief Executive*,  
Neuadd y Sir, Caerfyrddin. SA31 1JP  
*County Hall, Carmarthen. SA31 1JP*

# A G E N D A

1. DECLARATIONS OF INTEREST.
2. DECISIONS RECORD - 26TH JANUARY 2022. 3 - 4
3. SUPPORTING WELSH LANGUAGE IN BUSINESS AND COMMUNITY ORGANISATIONS - IAITH GWAITH. 5 - 8
4. LLWYDDO'N LLEOL BURSARY PROGRAMME. 9 - 12
5. REPORTS NOT FOR PUBLICATION.  
FOLLOWING CONSIDERATION OF ALL THE CIRCUMSTANCES OF THE CASE AND FOLLOWING THE APPLICATION OF THE PUBLIC INTEREST TEST THE CABINET MEMBER MAY CONSIDER THAT THE FOLLOWING ITEMS ARE NOT FOR PUBLICATION AS THEY CONTAIN EXEMPT INFORMATION AS DEFINED IN PARAGRAPH 14 OF PART 4 OF SCHEDULE 12A TO THE LOCAL GOVERNMENT ACT, 1972 AS AMENDED BY THE LOCAL GOVERNMENT (ACCESS TO INFORMATION) (VARIATION) (WALES) ORDER 2007.
6. CARMARTHENSHIRE TRANSFORMATIONAL COMMERCIAL PROPERTY DEVELOPMENT FUND. 13 - 18

*Note:- The press and public are not entitled to attend the meeting. The decision record will be published normally within 3 working days.*

**WEDNESDAY**, 26 January 2022

**PRESENT: Councillor:** E. Dole (Cabinet Member).

**The following officers were in attendance:**

S. Walters, Economic Development Manager

C. Owen, Bureau Officer

M.S. Davies, Democratic Services Officer.

Virtual Meeting: 10.00 am - 10.30 am

**1. DECLARATIONS OF INTEREST**

There were no declarations of personal interest.

**2. DECISIONS RECORD - 15TH DECEMBER 2021**

**RESOLVED** that the decision record of the meeting held on the 15th December, 2021 be signed as a correct record.

**3. HOUSEHOLD SUPPORT FUND - TACKLING FOOD POVERTY WLGA GRANT**

The Cabinet Member considered a report detailing the proposed establishment of an initiative to enable the authority to support an increased number of people facing food poverty. It was proposed to distribute the funding to local food banks that were helping to tackle food poverty within the county. In order to identify demand expressions of interests would be invited from local food banks, up to a maximum of £3,500, to provide support with the purchase of additional supplies of good quality food and essential goods through the Council's existing contract with Castell Howell Foods.

**RESOLVED** to approve the delivery of the Food Poverty initiative detailed in the report.

**4. FINANCIAL ASSISTANCE FROM THE FOLLOWING GRANT FUNDS:  
TARGETED FINANCE FUND**

**RESOLVED** that the following applications for assistance from the Targeted Finance Fund be approved subject to the usual terms and conditions and those specified in the report:

Targeted Finance Fund	
Applicant	Award
Menter Cilycwm	£20,000.00

**5. REPORTS NOT FOR PUBLICATION**

**RESOLVED** pursuant to The Local Government Act 1972 as amended by The Local Government (Access to Information) (Variation) (Wales) Order 2007 that the following items were not for publication as the reports contained

exempt information as defined in Paragraph 14 of Part 4 of Schedule 12A to the Act.

**6. PEBBLE & CHEESE LTD (RECLAIM OF GRANT SUPPORT)**

Following the application of the public interest test it was **RESOLVED**, pursuant to the Act referred to in minute no. 5 above, not to publicise the content of the report as it contained exempt information relating to the financial or business affairs of any particular person (including the Authority holding that information) (Paragraph 14 of Part 4 of Schedule 12A to the Act).

The public interest test in this matter related to the fact that the report contained detailed information about the business and financial affairs and ambitions of the applicants. In this case, the public interest in maintaining transparency and accountability is outweighed by the public interest in maintaining confidentiality, as disclosure would be likely to place persons and businesses named in the report at an unfair disadvantage in relation to their commercial competitors.

The Cabinet Member considered a report detailing the options in terms of reclaiming grant support awarded to Pebble & Cheese Ltd. [Minute 6 of the Executive Board Member Decisions Meeting for Leader held on 20<sup>th</sup> July 2017 refers] as it had been established that the business had ceased trading and had been advertised for sale on 11th March 2020 preceding the UK Government Lockdown. The report also detailed the response of the applicant following notification of the possibility of the grant having to be reclaimed.

**RESOLVED** that the matter be not pursued on the basis that the grant had been solely utilised to renovate a commercial property in need of refurbishment.

\_\_\_\_\_  
**CABINET MEMBER**

\_\_\_\_\_  
**DATE**

## CABINET MEMBER DECISIONS MEETING FOR THE LEADER

17<sup>TH</sup> FEBRUARY 2022

<b>Cabinet Member:</b>	<b>Portfolio:</b>	
Cllr. Emlyn Dole	Leader	
<b>SUPPORTING WELSH LANGUAGE IN BUSINESS AND COMMUNITY ORGANISATIONS – IAITH GWAITH</b>		
<b>Purpose:</b>		
To consider and approve the following proposals:		
<ul style="list-style-type: none"> <li>- To approve the establishment of an initiative to support businesses and community organisations to access financial support to raise the profile of the Welsh language within their organisation following on from a successful application to the UK government community renewal Fund. Delegated authority for approval to Jason Jones, Head of regeneration due to limited delivery timescale</li> </ul>		
<b>Recommendations / key decisions required:</b>		
Approve the delivery of Iaith Gwaith		
<b>Reasons:</b>		
To support business and organisations to increase the profile and visibility of the Welsh language within their operation to support the sustainability and growth of the language.		
Directorate	Designation	Tel No.
Name of Head of Service:		
Jason Jones	Head of Regeneration	01267 224124
Report Author:	E Mail Address:	
Mared Pemberton	<a href="mailto:MEPemberton@cararthenshire.gov.uk">MEPemberton@cararthenshire.gov.uk</a>	
<b>Declaration of Personal Interest (if any): None</b>		

**Dispensation Granted to Make Decision (if any): N/A**

<b>DECISION MADE:</b>	
<b>Signed:</b>	DATE: _____
_____	EXECUTIVE BOARD MEMBER

**The following section will be completed by the Democratic Services Officer in attendance at the meeting**



Recommendation of Officer adopted	YES / NO
Recommendation of the Officer was adopted <b>subject to the amendment(s) and reason(s) specified:</b>	
Reason(s) why the Officer's recommendation was <b>not adopted:</b>	

**EXECUTIVE SUMMARY**  
**CABINET MEMBER DECISIONS MEETING FOR THE LEADER**  
17<sup>th</sup> February 2022

**SUPPORTING WELSH LANGUAGE IN BUSINESS AND  
COMMUNITY ORGANISATIONS – IAITH GWAITH**

**1. BRIEF SUMMARY OF PURPOSE OF REPORT.**

The Iaith Gwaith proposal was included within Carmarthenshire County Council's application to the UK Government Community Renewal Fund. The main aim of Iaith Gwaith will be to raise the profile of the Welsh Language within businesses and community organisation.

**Proposed Eligibility Criteria**

All projects must demonstrate how they contribute towards the programme's objectives;

- Increasing the use of the Welsh language within their organisation
- Supporting the sustainability of the Welsh language by increasing its visibility within the community
- Introducing a new service or enhancing an existing service that supports the sustainability of the Welsh language.

The maximum grant is £3,000 with each grant award based on up to 50% of the total eligible costs

The Fund will be operated as a third-party grant offer for businesses and/or community organisations to access support for eligible revenue expenditure.

The allocated budget of £80,000 to be committed by the end of May 2022.

**Application Process**

The fund will be administered as follows:

- A single stage application process
- Officers to review applications to ensure adherence to programme guidelines and eligibility
- Delegated authority for approval to Jason Jones, Head of regeneration, due to limited delivery timescale

**DETAILED REPORT ATTACHED?**

**NO**

# IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :

Signed: Jason Jones Head of Regeneration

Policy and Crime & Disorder	Legal	Finance	ICT	Risk Management Issues	Organisational Development	Physical Assets
<b>YES</b>	<b>YES</b>	<b>YES</b>	<b>NONE</b>	<b>NONE</b>	<b>NONE</b>	<b>NONE</b>

## 1. Policy

All applicants will be required to provide a copy of their Welsh Language Policy as part of the application process.

## 2. Legal

The terms and conditions of grant that will be issued to applicants has been approved by Steve P Murphy, CCC legal.

## 3. Finance

A total budget of £80000 (Revenue) is made available via the UK Government Community Renewal Fund for third party grant activity, confirmed in their grant offer letter dated January 2022.

# CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: Jason Jones Head of Regeneration

1. Scrutiny Committee N/A

2. Local Member(s) N/A

3. Community / Town Council N/A

4. Relevant Partners N/A

5. Staff Side Representatives and other Organisations N/A

**Section 100D Local Government Act, 1972 – Access to Information**  
**List of Background Papers used in the preparation of this report:**

Community Renewal Fund grant offer letter



## CABINET MEMBER DECISIONS MEETING FOR THE LEADER

17<sup>TH</sup> FEBRUARY 2022

<b>Cabinet Member:</b>	<b>Portfolio:</b>	
<b>Cllr. Emlyn Dole</b>	<b>Leader</b>	
<b>LLWYDDO’N LLEOL BURSARY PROGRAMME</b>		
<b>Purpose:</b>		
To consider and approve the following proposals:		
<ul style="list-style-type: none"> <li>- to approve the establishment of an initiative that will encourage and stimulate the creation of new businesses or those trading less than 12 months who demonstrate a prominent focus on the Welsh language.</li> <li>- Delegated authority for approval to Jason Jones, Head of Regeneration due to limited delivery timescale.</li> </ul>		
<b>Recommendations / key decisions required:</b>		
Approve the delivery of Llwyddo’n Lleol		
<b>Reasons:</b>		
To support the delivery of the Authority’s Recovery Plan, this project will support business creation, creation of new jobs or safeguarding of existing ones. Another aim is to focus on encouraging the development and promoting the economic and wider benefits of using the Welsh language within businesses.		
Directorate	Designation	Tel No.
Name of Head of Service:		
Jason Jones	Head of Regeneration	01267 224124
Report Author:	E Mail Address:	
Mared Pemberton	<a href="mailto:MEPemberton@carmarthenshire.gov.uk">MEPemberton@carmarthenshire.gov.uk</a>	

**Declaration of Personal Interest (if any):** None

**Dispensation Granted to Make Decision (if any):** N/A

**DECISION MADE:**

**Signed:** \_\_\_\_\_ **DATE:** \_\_\_\_\_  
EXECUTIVE BOARD MEMBER

**The following section will be completed by the Democratic Services Officer in attendance at the meeting**



Recommendation of Officer adopted	YES / NO
Recommendation of the Officer was adopted <b>subject to the amendment(s) and reason(s) specified:</b>	
Reason(s) why the Officer's recommendation was <b>not adopted:</b>	

**EXECUTIVE SUMMARY**  
**CABINET MEMBER DECISIONS MEETING FOR THE LEADER**  
17<sup>th</sup> February 2022

**LLWYDDO’N LLEOL BURSARY FUND**

**1. BRIEF SUMMARY OF PURPOSE OF REPORT.**

Funded by Welsh Government, the aim of Llwyddo’n Lleol is to encourage and stimulate the establishment of businesses and community enterprises that demonstrate a prominent focus on the Welsh language. The project will help create new jobs in the County whilst also helping to raise the profile of the Welsh language and creating a sense of place. The project will be delivered across the whole of Carmarthenshire.

**Proposed Eligibility Criteria**

A bursary of up to £2,000 or 80% of total project costs, whichever is the lesser amount, will be made available for prestart businesses or existing SME businesses trading for less than 12 months, where their business concept has a strong Welsh or bilingual focus.

Whilst the project will primarily focus on 18–30-year-olds, applications from other prestart businesses will be considered.

All applicants will be required to create/safeguard jobs.

All applicants will be signposted to Business Wales and/or Focus Enterprise Hub to receive business advice and guidance in developing their business concept.

The Fund will operate as a third-party grant offer for new businesses to access support for eligible revenue expenditure.

Budget of 34,000 has been secured for the Llwyddo’n Lleol programme with an element of funding ringfenced for marketing and support.

**Project Outputs**

Anticipated outputs for the project are as follows:

- No of businesses created – 10
- Jobs created/safeguarded – 10
- No of businesses receiving assistance in using Welsh Language – 10

**Application Process**

The fund will be administered as follows:

- A single stage application process, to include business plan and 12-month cash-flow forecast
- Officers to review applications to ensure adherence to programme guidelines and eligibility
- Delegated authority for approval to Jason Jones, Head of Regeneration, due to limited delivery timescale

DETAILED REPORT ATTACHED?

NO

# IMPLICATIONS

**I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :**

Signed: **Jason Jones** **Head of Regeneration**

Policy and Crime & Disorder	Legal	Finance	ICT	Risk Management Issues	Organisational Development	Physical Assets
<b>YES</b>	<b>YES</b>	<b>YES</b>	<b>NONE</b>	<b>NONE</b>	<b>NONE</b>	<b>NONE</b>

**1. Policy**

All applicants will be required to provide a copy of their Welsh Language Policy as part of the application process.

**2. Legal**

The terms and conditions of grant that will be issued to applicants to be approved by Steve P Murphy, CCC legal. Currently awaiting Welsh Government offer letter.

**3. Finance**

A total budget of £24,000 (Revenue) is made available via Welsh Government for third party grant activity. Awaiting confirmation of the grant offer letter.

# CONSULTATIONS

**I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below**

Signed: **Jason Jones** **Head of Regeneration**

- 1. Scrutiny Committee N/A**
- 2. Local Member(s) N/A**
- 3. Community / Town Council N/A**
- 4. Relevant Partners N/A**
- 5. Staff Side Representatives and other Organisations N/A**

**Section 100D Local Government Act, 1972 – Access to Information  
List of Background Papers used in the preparation of this report:**

Welsh Government grant offer letter

# Agenda Item 6

By virtue of paragraph(s) 14 of Part 4 of Schedule 12A of the Local Government Act 1972 as amended by the Local Government (Access to Information) (Variation) (Wales) Order 2007.

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